



Legible London Totem

TFL's 'Legible London' wayfinding project aims to provide better information throughout the Capital for people who want to walk. A study conducted two years ago drew attention to the ineffectiveness of the present multitude of pedestrian sign systems in Central London, and the consequent over-reliance on the tube map to help navigate above ground.

Features of the new wayfinding signage system includes modularisation, robustness, lighting and solar power options, methods of displaying the mapping information and compatibility with potential new communications technology. Each sign has a unique commentary of the surrounding area with useful travel information and a description of the geography of nearby areas.

To date we have designed, manufactured and installed over 1200 Legible London Units.