## A POWERFUL MARKETING PLATFORM FOR THE PROMOTION OF:

- Community event information
- Cycle/pedestrian counters
- Emergency service information
- Local business advertising
- Public safety messaging
- Recycling information
- Tourist information
- Wayfinding
- Weather & air quality information



## OUTDOOR DIGITAL Interactive Totems & Kiosks

Business Improvement Districts make an excellent contribution to our overall economy. Trueform Digital encourage and support development of more BIDs across the UK through place promotion with the aid of outdoor digital displays.



VIBRANT DISPLAYS



WEATHERPROOF



SUNLIGHT VISIBLE



INTERACTIVE



INTERNET ENABLED



WIFI HOTSPOTS



PEDESTRIAN INFORMATION



RUGGED ENCLOSURE



HELP AND ASSISTANCE



**USB DEVICE CHARGING** 



DIGITAL ADVERTISING



INTELLIGENT DIAGNOSTICS



RELIABLE
OPERATING SYSTEM

oaaus



ENVIRONMENTAL









