



# The Leading Outdoor & Indoor Digital Display Manufacturer



A pioneering technology and manufacturing company

**trueform**  
DIGITAL



New York Digital Totems



Exhibition Displays



Airport Screens



Sport Arena Advertising

# Leaders in Outdoor & Indoor Digital Displays

**With over 40 years of experience, Trueform have over 50,000 products installed worldwide and have been market leader for many years.**

Trueform Digital are leading designers and manufacturers of digital advertising displays, electronic public information displays and interactive information kiosks for both outdoor & indoor applications, including Digital Out Of Home (DOOH).

Reliably providing 24/7 operation in all-weather conditions offering unparalleled visual clarity, superior contrast and high brightness in tough conditions up to 50°C in direct sunlight.

Robust, ruggedised designs. The management and maintenance of the signs can be undertaken remotely through our Datastorm diagnostic management system.

A full civils service including installations and integration into existing structures, can be provided.



Bus Shelter Displays

In addition to an award winning range of leading digital display products, Trueform Digital provide a range of support services for the design and engineering of bespoke product variations. These include creative design of stylish digital advertising displays to match your presentational and environmental performance needs. The creation of digital content which maximises the impact of the display technology and a full range of site survey, nationwide installation and maintenance services.

## Applications



STREET FURNITURE



PUBLIC TRANSPORT



WAYFINDING & INFORMATION



ADVERTISING & DOOH



FOOD & DRINK



RETAIL & SHOPPING



SPORTS & LEISURE



WIFI TELECOMMUNICATIONS  
TOTEMS & KIOSKS

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**trueform**  
DIGITAL





PIONEERING OUTDOOR  
DIGITAL DISPLAY  
TECHNOLOGY

ALL WEATHER, RUGGEDISED,  
SUNLIGHT READABLE

INTELLIGENT REMOTE  
DIAGNOSTICS AND  
MANAGEMENT



#### DISPLAY

Modular system, designed and built in the UK for quality and flexibility. Rugged system providing vibrant display of HD content in all weathers, offering unparalleled visual clarity, superior contrast and high brightness in tough conditions up to 50°C in direct sunlight.



#### CONNECTIVITY

**Connectivity Options:** LAN connection, Integrated 3G/4G modem or Wi-Fi WAN networks



#### ENVIRONMENTAL

**Temperature range:** -30°C + 50°C  
**Ingress Protection:** IP65 for full outdoor survival  
**Impact Protection:** IK08 for vandal resistance  
**Input Power:** 110 VAC 60 Hz and 240VAC 50 Hz



#### SOFTWARE

Operating system reliability through Windows 7 Embedded. Seamlessly operating with a wide range of Content Management Systems.



#### ENCLOSURE

##### Enclosure:

Supplied with a range of rugged enclosures, adaptable for any application. Backlit LED option for rear of display. Double sided digital options also available.

##### Protective Screen:

13.5mm Laminated, sacrificial, safety glass with anti-reflective or anti-glare coating options, IR solar heating protection and vandal/tamper resistance

## Leaders in outdoor digital advertising solutions

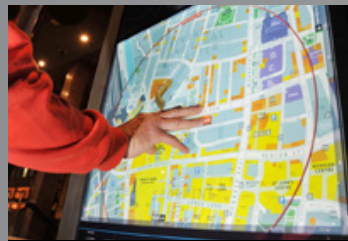
Street Furniture • Public Transport • Food & Drink • Retail & Shopping • Sports & Leisure



Outdoor Screens



Bus Shelter Displays



Interactive Screens



Bus Stop Totems

# Innovative Digital Displays

Trueform Digital provide a range of digital displays for both outdoor and indoor applications, which are proven to provide years of trouble free operation.

Our weatherproof, interactive digital displays are available in sizes from 32" to 75". The displays provide easy user interactivity through audio, video, touchscreen and other accessibility options. Operating in tough outdoor conditions, our displays provide vibrant, animated video information and user interaction for a wide range of industries and uses.

Operating internationally, Trueform Digital have products in place throughout the UK, Europe, Canada, USA and the Middle East. Our clients range from leading Transport Authorities, such as Transport for London and New York Department of Transport, through to outdoor advertising companies, retail brands and shopping centres.



Sunlight Visible & Weatherproof Displays



## INTELLIGENT DIAGNOSTICS

- Datastorm Control:** Full remote diagnostic facilities using the Fuzion Datastorm SNMP based system, including configuration, internal sensor and status monitoring and physical impact detection
- Monitoring:** Multiple sensors to provide 24/7 remote monitoring and management. Watchdog monitoring for local reboot and self-healing  
Display output verification through graphics driver monitoring and pixel monitoring  
Impact detection supports temporary 'play dead' mode
- Reporting:** Automatic reporting to a central control centre or mobile devices. Email alerts. Supports preventative maintenance
- Onsite support:** Display configuration in the factory before shipping. Warranty for 2 years



## ADDITIONAL OPTIONS

- Touch Screen** Capacitive film touch screen to allow customer interaction
- REACT 3:** Audio announcement trigger for sight impaired accessibility
- Audio Induction Loop:** Hearing aid audio accessibility
- Audio:** Audio speaker output and microphone input
- Integrated Camera:** Camera for interactivity or audience detection
- Wi-Fi Hotspot:** Hotspot integration for consumer internet access
- Wireless Interactivity:** Bluetooth and Near Field Communications integration



## MANUFACTURING & DELIVERY

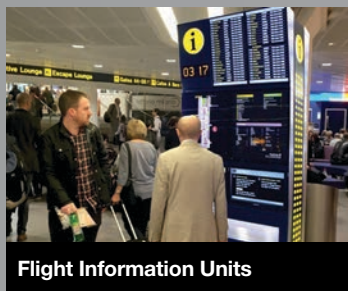
In house manufacture for quick, responsive delivery. Expertise in adapting and integrating to support your display needs.

Contact our sales office on **020 8561 4959**, email us at **[sales@trueformdigital.com](mailto:sales@trueformdigital.com)** or visit **[www.trueformdigital.com](http://www.trueformdigital.com)** for more information on any of our products





**Interactive Totems**



**Flight Information Units**



**Real Time Interchange Totems**



**Smart City Totem**

## Digital Options

### Fuzion D6 - 6 Sheet Digital Advertising Displays

Trueform Digital continues our outdoor digital display innovation with the release of our latest outdoor digital 6 sheet advertising displays range, the 'Fuzion D6'. Designed and engineered to provide years of trouble free performance in outdoor environments, operating 24/7 in ambient temperatures up to 50 C / 122 F.

Incorporating the very latest in outdoor digital display technology, the range is available in a variety of robust architect designed housings that will complement any surroundings.

Available in both 75" and 86" TFT display sizes, the Fuzion D6 range provides near full 6 sheet display size visibility.



**Freestanding Indoor Displays**



**TfL Digital Totem**

### Single & Double Sided Options

The Fuzion D6 range is available in both single and double sided options. The single sided also has optional LED back illuminated poster display at the rear, for the posting of conventional 6 sheet poster media.

### Mounting Options

The displays are designed to be mounted into a range of bus shelters, free standing (FSU's), totems or wall mounted configurations.

### Technical Specifications

Please refer to our technical data sheet for details on product performance.

# Why choose Trueform Digital?

## Leaders in outdoor & indoor digital displays

Following Trueform's 40+ year experience in the design and manufacture of exterior digital displays for public transport environments and the subsequent successful roll out of digital outdoor advertising displays at locations throughout the World over the last 10+ years, Trueform Digital has continuously innovated its digital display range to ensure optimum performance and reliability.



**Freestanding Outdoor Displays**

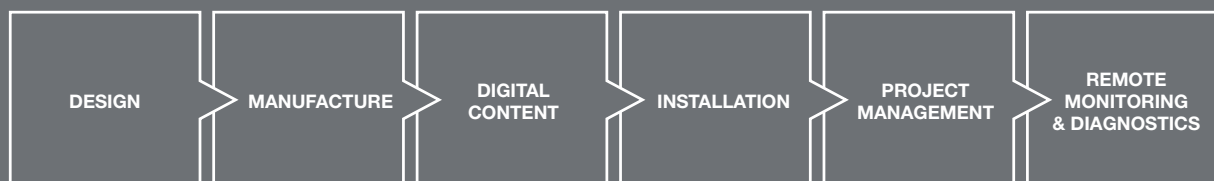


**Outdoor Digital Advertising**

Working closely with public transport authorities, outdoor advertisers, retailers and the DOOH market, Trueform are able to provide proven, cost effective solutions for both single and double sided digital displays in a range of attractive enclosures, for a multitude of industry sectors and applications.

Trueform Digital is a world leading provider of exterior digital displays.

## A complete 'end to end' service



Contact our sales office on **020 8561 4959**, email us at **[sales@trueformdigital.com](mailto:sales@trueformdigital.com)** or visit **[www.trueformdigital.com](http://www.trueformdigital.com)** for more information on any of our products

**Trueform Digital** | Unit 1 Pasadena Close | Hayes | Middlesex UB3 3NQ

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