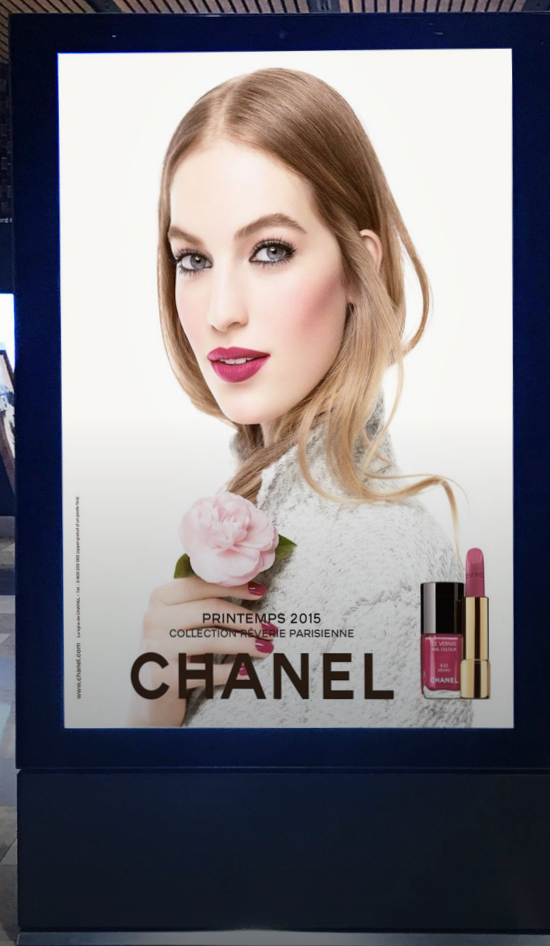


DAILYDOOH  
WINNERS 2018

Best Shopping  
Centre Digital  
Deployment

CASE STUDY

**Westfield**  
STRATFORD CITY



# Indoor & Outdoor Digital 6 sheet Advertising Kiosks & Displays

**Over 150,000 products installed Worldwide!**

**Applications include:** Shopping Centres • Retail Parks • High Streets • Supermarkets  
Quick Service Restaurants • Bus Shelters



CONNECTIVITY



INGRESS & IMPACT  
PROTECTION



REMOTE MAINTENANCE &  
DIAGNOSTICS



VIBRANT DISPLAYS



SUNLIGHT VISIBLE



RELIABLE OPERATING SYSTEM



WEATHERPROOF



RUGGED ENCLOSURE



AUDIENCE MEASUREMENT &  
ANALYTICS



**trueform**  
DIGITAL



Trueform Digital are leading designers, manufacturers and installers of outdoor and indoor digital advertising displays, passenger information displays and interactive information kiosks for a range of applications, including Digital Out Of Home DOOH, digital retail, street furniture, wayfinding, telecommunications, SmartCity and SmartMobility. With over 40 years of experience, Trueform have over 150,000 products installed worldwide and have been market leader for many years.

Our customers include shopping centres and retail, public transport authorities, SmartCity solution providers and advertising media companies. Trueform's pioneering digital display and hardware solutions are supported by comprehensive field services, including installation, logistics, commissioning, project management, maintenance and remote monitoring.

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- 1** In House Product Design & Engineering
- 2** In House Electrical & Electronic Design
- 3** In House Manufacture & Finishing
- 4** In House Signage & Mapping Graphics Production
- 5** In House Electronics & Digital Display Manufacture
- 6** In-House Product Assembly, Test & Software Development
- 7** In-House Foundation Construction, Product Erection & Commissioning Services
- 8** In-House Maintenance Services including Remote Diagnostics & Repair

SQE, ISO 9001, CDM, CSCS, NRSWA, IEE 17 EDITION, APPROVALS TO ADA, ISO 14001, ISO 18001  
Electromagnetic Compatibility Directive 205/18/EEC, Low Voltage Directive 73/23/EEC, DDA Compliance, CE Marked, EMC Certification: EN5522:206 - ITE Emissions, EN5524:1998 - ITE Immunity, EN61000-32:206 - Harmonics, EN61000-3-3:1995 - Flicker, Lloyd NERS

**One Stop Shop**



Full Outdoor/Indoor Displays

Members of:



Contact our sales office on **020 8561 4959**, email us at [sales@trueformdigital.co.uk](mailto:sales@trueformdigital.co.uk) or visit [www.trueformdigital.co.uk](http://www.trueformdigital.co.uk) for more information on any of our products

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DIGITAL