

CASE STUDY



STREETHUB 2.0

Next generation digital StreetHub products

Trueform were selected by British Telecom for the design, manufacture and deployment of their next generation digital StreetHub products.

This highly prestigious project is a premium platform for Trueform to further showcase their pioneering, UK based manufacturing, technology and outdoor digital display capabilities.

Contact our sales office on **020 8561 4959**, email us at info@trueformdigital.com or visit www.trueformdigital.com for more information on any of our products



STREETHUB 2.0

The next generation of urban infrastructure - creating dynamic and intelligent streetscapes

Trueform's StreetHubs transform urban landscapes into a network of dynamic, digital, hyper-connected, SmartCity streetscapes.

Trueform builds ultra-connected, highly intelligent, SmartCity streetscape infrastructure networks for city streets, public transport and public spaces. Designed and manufactured within Trueform's UK based manufacturing and technology centre, the StreetHub 2.0 Kiosks incorporate the latest digital display and communication technologies, enabling the smarter, greener and more efficient movement of data, information, communications media and people around the World. Incorporating pioneering digital display, communication and technology solutions, to provide a network of user info hubs – thus providing a hyper-connected streetscape. The StreetHubs provide powerful, media rich communication hubs which transform cities, communities and businesses.



Rugged Enclosure

Ruggedised enclosure designed for long lasting on-street performance



5G Small Cells

Integrated small cells antenna to enhance UK's 5G network



Smart Sensors

Incorporating a range of sensors that collect data from various factors such as air pollution.



Announcements & Advertising

HD outdoor digital display screen platform for advertising, wayfinding and public announcements



Vibrant Display

Offering unparalleled visual clarity, superior contrast and high brightness in direct sunlight or rain



Internet Enabled

Hotspot integration for consumer internet access via interactive touchscreen



Connectivity

Connect your personal device to free ultra-fast WiFi hotspot



Information & Assistance

Designated information help point with access to emergency services



USB Device Charging

Safely charge devices using USB ports

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