Peterborough Totems







Peterborough Totems

The Legible Peterborough wayfinding signs was successfully unveiled on Monday 17th June 2013 with excellent response from members of the public who were really pleased and impressed with the look, information and usability of the wayfinding infrastructure.

Peterborough City Council wanted to enhance key routes in and around the city centre and linking public transport interchanges for their residents and visitors making it user friendly and easier to find the quickest routes. It was important for the signs to be designed in keeping with the traditional and historic surroundings of Peterborough.

Robert Davis, Contract Manager, added 'Trueform was thrilled to have been awarded this contract with Peterborough City Council and extending our wayfinding portfolio. The contract has gone successfully and we are really pleased with the end results. We have enjoyed building a relationship with Peterborough Council throughout this contract'

Trueform completed the contract of 13 Monoliths, 10 Fingerposts and 3 off wall mounted & existing post mounted directional slats in July 2013.

