

ATTRACT PASSENGERS WITH **HIGH QUALITY BUS SHELTER INFRASTRUCTURE**

**TRANSFORM THE
WAITING EXPERIENCE**



**PROVEN TO INCREASE
BUS RIDERSHIP**



**THE 'CUSTOMER
EXPERIENCE' STARTS
& ENDS AT THE BUS
SHELTER**



**FIRST IMPRESSIONS
COUNT**



**POWERFUL MARKETING
PLATFORM – ATTRACTIVE
SHOP WINDOW**



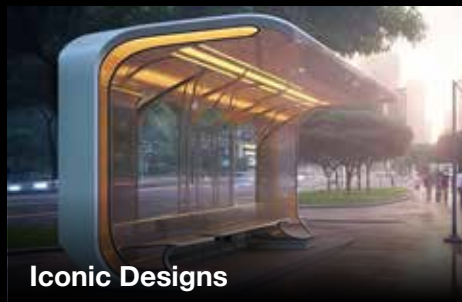
**PROVEN TO INCREASE
BUS TRAVEL**



**STRATEGICALLY
IMPORTANT INVESTMENT**



Custom Built Structures



Iconic Designs



Sustainable Infrastructure



Social Value: Made in Britain



Robust & Durable Materials



Smart Intelligent Features



www.trueformshelters.com

**MADE IN
BRITAIN®**

trueform



A pioneering out of home advertising, digital signage & street furniture manufacturing company

Trueform Outdoor Media is an OOH media business. Part of the Trueform Manufacturing & Technologies Group, the company uniquely provides a one-stop-shop for the provision of media sales and advertising with in-house supply, installation, maintenance and cleaning services for roadside street furniture assets.

With over 45 years of experience, Trueform has equipped many of the UK's and World's towns and cities with stunning, leading edge street furniture, signage and digital signage assets.

Trueform transform urban environments by uniquely blending in-house street furniture and digital signage manufacturing, technology, installation and maintenance capabilities with outdoor advertising and digital advertising expertise - providing sustainable roadside infrastructure assets, valuable funding streams, maintenance and support services to our towns, cities and local communities.

Trueform have over 150,000 products installed in towns, cities, airport and retail locations throughout the World, including: London, Birmingham, Manchester, Leeds, Glasgow, Edinburgh New York, Hong Kong, Toronto, San Francisco, Las Vegas, Seattle, Miami, Abu Dhabi, Bahrain and Geneva.

For more information on our products please call 0208 561 4959 email sales@trueform.com or visit www.trueform-outdoor.com



www.trueform-outdoor.com



trueform
outdoor media